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STAR CEMENT EXTENDS RELIEF EFFORTS FOR FLOOD-AFFECTED COMMUNITIES IN KARIMGANJ DISTRICT

Guwahati, June 24, 2024: Star Cement, a leader in the cement industry, has mobilized its Corporate Social Responsibility (CSR) department to deliver urgent relief to communities devastated by recent floods in Karimganj District. The flooding, particularly severe in villages like Kanaigol near Padritila area, has caused extensive damage to homes and displaced numerous families.

According to the State Disaster Management Authority's report dated June 19, 2024, approximately 1000 families in Nilam Bazar, Karimganj, and Badarpur areas are in critical need of support. Responding to this urgent humanitarian crisis, Star Cement has distributed 1215 food packets containing essential groceries and ready-to-eat meals to affected families across these regions.

Recognizing the acute situation in Kanaigol village, Star Cement extended its support to 215 families significantly impacted by the ongoing floods, ensuring they received essential food packets to alleviate immediate needs.

Mr. Pradeep Purohit, COO of Star Cement, emphasized the company's commitment to community welfare, stating, "At Star Cement, we stand in solidarity with the flood-affected families of Karimganj District during this challenging time. Our CSR initiative aims to provide immediate relief to those most in need, ensuring they have access to essential supplies and support as they recover from this disaster."

The relief distribution program of Star Cement took place on June 23, 2024, targeting individuals in relief camps and those isolated due to communication disruptions and resource shortages exacerbated by the crisis. The primary objective of this initiative is to alleviate the suffering of affected populations by ensuring they have access to basic necessities.

Star Cement remains steadfast in its dedication to supporting the communities it serves, particularly during times of crisis. The company hopes that its efforts will provide some measure of relief and comfort to the flood-affected families as they rebuild their lives.